

# Holiday Homes Brochure





# HOW IT WORKS

## Discussion phase

Step one is to schedule a call and we can discuss your units and what revenue you can expect to achieve.

We'll be able to send you our terms and a guide projection of what your property can achieve during a year.

## Getting the DTCM permit

Once you're happy and we have signed a contract, we then need to apply for a DTCM permit to allow us to list the unit.

To get your permit we need the following documents:

- Title deed
- Passport
- Signed contract & No Objection Certificate
- A DEWA bill/account activation within the last 2 months

## Marketing your property

We will complete an inspection and inventory of the property to make sure the furniture is DTCM compliant.

We will also have a professional photoshoot of the unit and list it on various portals to gain the most exposure possible to increase your occupancy.

## Bookings & reports

Once the unit is listed and ready to take bookings, we will take care of the check-in & check-out of guests and all inquiries for the unit.

You will receive a report at the beginning of each month for the month prior showing all bookings and revenue. This will also show the breakdown of how the revenue is split between us & you as the owner. Your profits will be wired to you on or before the 10th of each month.

You will also get access to an app where you can see all bookings and nightly rates in real time.



# REAL HOMES REAL EXPERIENCES



## BENEFITS FOR YOU AS A LANDLORD

As the business hub of the Middle East, Dubai is renowned for its outstanding architecture and pleasing destinations. Over the years, the city has come up as one of the top tourist destinations.

Dubai's strong demand for short-term rentals, coupled with a high turnover rate, presents an opportunity for holiday home investors to maximize rental yield. Tourists, willing to pay a premium for luxury holiday homes in particular, contribute to potential earnings of up to 50% more than traditional renting.





up to 50% increased rent compared to long-term rental



Hassle free management



Highly competitive rates



Real-time updates on smart application



Flexibility for landlords to use their properties for personal use



Dynamic pricing system



90 day notice period to cancel



Comprehensive Property & Guest management



## WHAT WE OFFER

White & Co Holiday Homes offers a truly comprehensive holiday Homes & Short-Term experience.

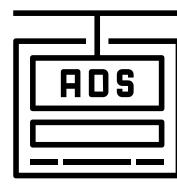
We operate on a revenue share basis with some of the most competitive rates in the industry, so you know your investments success is equally in your best interest as it is in ours.

**Management fee 20%**





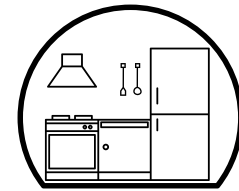
# A TAILOR-MADE SERVICE



Premium  
advertising across  
major portals



Viewings



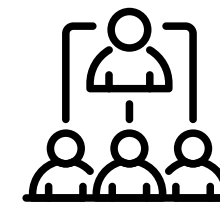
Inventory &  
inspection



DTCM permit  
registration &  
compliance



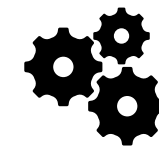
Bookings  
Accounting &  
management



Guest  
management



Contract  
preparation



Maintenance  
management &  
routine repairs



Utility registration



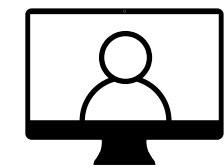
Invoice and utility  
payments



24/7 personal  
Check in & Check  
out service



Deposit  
management



Owner portal to  
see bookings/add  
owner stays



DTCM furnishing  
advice & guidance



Monthly Statement  
of accounts



# COSTS & FEES

## **Cleaning fee - paid by guest for check out cleaning.**

(There may be times the unit will require a touch up cleaning and/or an owner stay check out clean, these would be payable by the owner).

### **Check out cleaning fee:**

Studio AED 250  
1 bed AED 300  
2 bed AED 400  
3 bed AED 575  
4 bed AED 750

### **DTCM permit annual fee**

Studio AED 370  
1 bed AED 370  
2 bed AED 670  
3 bed AED 970  
4 bed AED 1,270

### **Other fees for onboarding:**

DEWA  
Internet  
Public Liability Insurance  
Chiller (if applicable)  
Gas (If applicable)

### **Touch up cleaning fee:**

Studio AED 125  
1 bed AED 175  
2 bed AED 225  
3 bed AED 275  
4 bed AED 325

### **Set up cleaning fee (Chargeable once upon signing):**

Studio AED 400  
1 bed AED 450  
2 bed AED 575  
3 bed AED 750

### **Bedding/Linens cost**

Studio/1 bed AED 600  
2 bed AED 1,600  
3 bed AED 2,200

# 24/7 Check-in & Check- out service

Our Guest Relation Executive will arrange for the guests check in and check out, they will inspect the property after check out to make sure nothing is broken or damaged.

Should anything be damaged or missing then this will be charged to the guest.

We offer 24 hour service for a personalised experience.







# Cleaning services

Once the guest has checked out at 12pm, the cleaners have a 3 hour time slot to clean, prep and remove any trash from the unit to make it guest ready.

Sofa, carpet or any upholstery shampooing are excluded from the cleaning fees and will be invoiced separately.

Areas of cleaning:

- Arrange the bedding
- Vacuum all areas
- Cushions & pillows fluffed and straightened
- Furniture, shelved, lamps, frames etc to be dusted
- Clean dishes and check for cracks/breaks
- Place/arrange clean dishes
- Clean cabinets, appliances, sinks, tables etc
- Clean & sanitize counter tops
- Make bed in hotel style
- Mop floors if applicable
- Sanitize telephone & remote controls
- Replace and restock perishables, supplies & toiletries
- Remove linen & towels and replace with clean ones



# Our Team



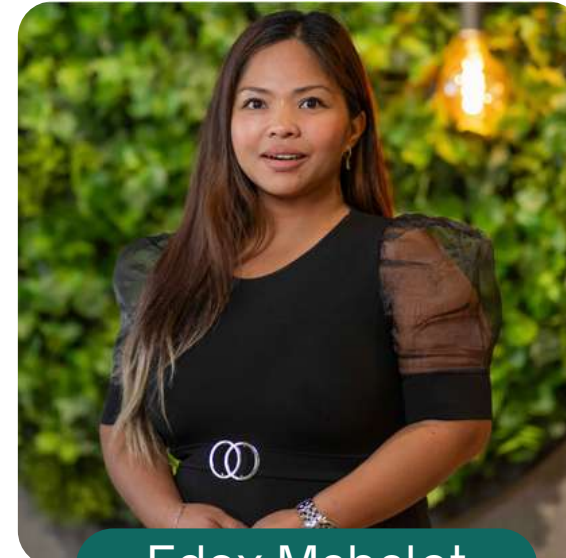
**Shona Calvert**

Head of Department



**Brylle Biene Dingcong**

Guest Relation Executive



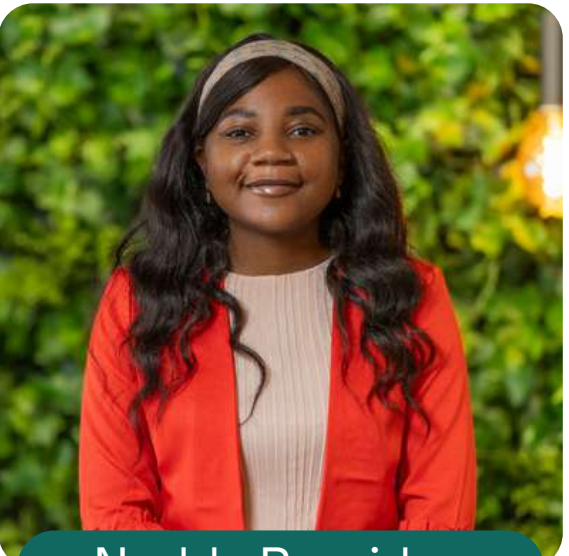
**Edex Mabalot**

Client Relation Manager



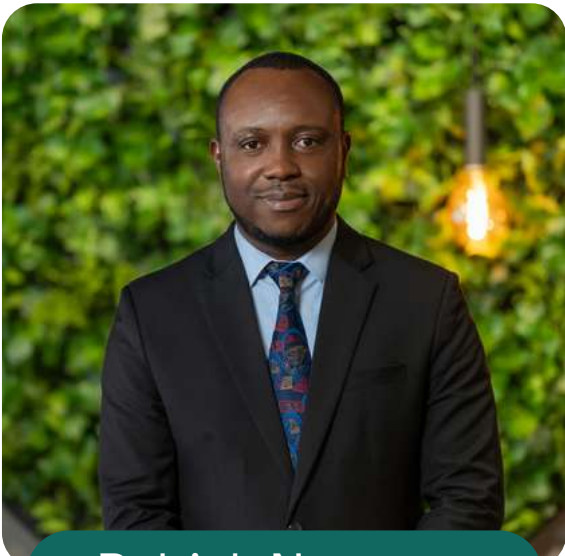
**Katherine Manaois**

Admin



**Neddy Ruzvidzo**

Business Development  
Manager



**Patrick Ngwewa**

Business Development  
Manager



**CeeKay Ncube**

Business Development  
Manager



**Michelle Pasaron**

Maintenance coordinator



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